Michael J. Harvey
User Experience Designer

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Experience

UI/UX Architect | 2015 - Present
TalentQuest (Atlanta, Georgia)

- Drive interface design direction for a SaaS, enterprise-level talent management platform with a focus on user centricity
- Function as lead designer on key projects, producing high-fidelity mock ups
- Consider usability and accessibility concerns when designing, working with feedback from product owners, clients and key stakeholders
- Maintain documentation of UI standards
- Manage and provide design direction to an offshore team of UI/UX designers and front-end developers
- Collaborate with the product owner team to visualize complex requirements and wireframe associated workflows, ensuring that designs meet specified requirements
- Participate in UI reviews with the engineering and QA teams to ensure that quality, accessibility, and usability standards are met
- Establish design team processes and associated technology stack

Director of Brand Management | 2012 - 2015
TalentQuest (Atlanta, Georgia)

- Responsible for the direction and development of the TalentQuest brand and marketing presence
- Managed a small creative and digital marketing team
- Oversaw the production and design of the TalentQuest digital and trade show presence
- Tracked ROI from marketing efforts through sales funnel analysis
- Established ongoing monthly marketing processes to support webinars, email newsletters, SEO and content generation
- Functioned as a cross-departmental UI designer for the IT team, collaborating on the design of the talent management product

Director of Creative Services | 2009 - 2012
BrightWave Marketing (Atlanta, Georgia)

- Managed the digital design and front-end development teams
- Oversaw email marketing design and production for large brands such as Chick-fil-A, Lifelock and RaceTrac
- Maintained established brand visual standards across email design templates, digital marketing campaigns and landing pages
- Trained the front-end development team on email coding best practices
- Consulted with clients on email marketing strategy
- Functioned as lead designer on key projects

Education

Kent State University
M.S. User Experience Design

Savannah College of Art and Design
B.A. Visual Communication

Rutgers University
Environmental and Business Economics

Skills

Design Direction
Design System Development
Interface Design
Interaction Design
Prototyping
User & Competitive Research

Toolbox

Adobe XD
Adobe Illustrator
Adobe Photoshop
Azure DevOps
Confluence
Figma
Hotjar
HTML/CSS/JS
Invision
Lucky Orange
Miro
Sketch